



Canadian Children's Book News
Best Books for Kids & Teens

Print Ad Insertion Order Form

To confirm your ad booking, please complete the Ad Booking Contact, Accounts Payable/Bill to information and the Ad Insertion Details below (authorization signature required) and email to m.wile.advertising@gmail.com.

Ad Booking Contact
Company
Contact
Address
City Prov/State
Postal/Zip Code Country
Phone Fax
Email
Website

Accounts Payable/Bill to Same as Ad Booking Contact
Company
Contact
Address
City Prov/State
Postal/Zip Code Country
Phone Fax
Email
Website

Print Ad Insertion Details

- Ad Size: Full page with bleed, Full page with border, Half page horizontal, Half page vertical, Quarter page
Cover Locations: Outside Back Cover (CCBN only), Inside Back Cover (CCBN only)
Insertion Dates: CCBN Spring 2021, BBKT Spring 2021, CCBN Summer 2021, CCBN Fall 2021, BBKT Fall 2021, CCBN Winter 2021

NOTE

No cancellation after deadline. (see rates page)
Cancellations prior to deadline will result in prorated adjustment charges if discounts have been given toward multiple issue placements.
Payments terms are 30 days

Agreement Cost
\$ \_\_\_\_\_ X \_\_\_\_\_ issues \$ \_\_\_\_\_
Ad Rate

Send artwork to Eric Siegrist (eric@psdesign.ca) with a copy to Michael Wile (m.wile.advertising@gmail.com) and Meghan Howe (meghan@bookcentre.ca).

AUTHORIZATION

I authorize advertisement(s) in Canadian Children's Book News and/or Best Books for Kids & Teens, as specified above.

Signature (required) \_\_\_\_\_

Date \_\_\_\_\_ PO# \_\_\_\_\_ (if applicable)

Advertisements are payable upon publication. An invoice will be issued with your ad copy.