



To confirm your ad booking, please complete the Ad Booking Contact, Accounts Payable/Bill to information and the Ad Insertion Details below (authorization signature required) and email to m.wile.advertising@gmail.com.

Ad Booking Contact

Company _____

Contact _____

Address _____

City _____ Prov/State _____

Postal/Zip Code _____ Country _____

Phone _____ Fax _____

Email _____

Website _____

Accounts Payable/Bill to Same as Ad Booking Contact

Company _____

Contact _____

Address _____

City _____ Prov/State _____

Postal/Zip Code _____ Country _____

Phone _____ Fax _____

Email _____

Website _____

Print Ad Insertion Details

- | <i>Ad Size</i> | <i>Cover Locations</i> | <i>Insertion Dates</i> |
|--|---|--|
| <input type="checkbox"/> Full page with bleed | <input type="checkbox"/> Outside Back Cover (CCBN only) | <input type="checkbox"/> CCBN Spring 2023
<i>(pub date: May 5, 2023)</i> |
| <input type="checkbox"/> Full page with border | <input type="checkbox"/> Inside Back Cover (CCBN only) | <input type="checkbox"/> BBKT Spring 2023
<i>(pub date: May 26, 2023)</i> |
| <input type="checkbox"/> Half page horizontal | | <input type="checkbox"/> CCBN Summer 2023
<i>(pub date: July 7, 2023)</i> |
| <input type="checkbox"/> Half page vertical | | <input type="checkbox"/> CCBN Fall 2023
<i>(pub date: Sept 15, 2023)</i> |
| <input type="checkbox"/> Quarter page | | <input type="checkbox"/> BBKT Fall 2023
<i>(pub date: Nov 17, 2023)</i> |
| | | <input type="checkbox"/> CCBN Winter 2023
<i>(pub date: Dec 15, 2023)</i> |

NOTE

No cancellation after deadline. (see rates page)
Cancellations prior to deadline will result in prorated adjustment charges if discounts have been given toward multiple issue placements.
Payments terms are 30 days

Agreement Cost

\$ _____ X _____ issues \$ _____

Ad Rate per ad

Send artwork to Eric Siegrist (eric@psdesign.ca) with a copy to Michael Wile (m.wile.advertising@gmail.com) and Meghan Howe (meghan@bookcentre.ca).

AUTHORIZATION

I authorize advertisement(s) in *Canadian Children's Book News* and/or *Best Books for Kids & Teens*, as specified above.

Signature (required) _____

Date _____ PO# _____ (if applicable)

Advertisements are payable upon publication. An invoice will be issued with your ad copy.