



To confirm your ad booking, please complete the Ad Booking Contact, Accounts Payable/Bill to information and the Ad Insertion Details below (authorization signature required) and email to [m.wile.advertising@gmail.com](mailto:m.wile.advertising@gmail.com).

**Ad Booking Contact**

Company \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Prov/State \_\_\_\_\_

Postal/Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

**Accounts Payable/Bill to**       Same as Ad Booking Contact

Company \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Prov/State \_\_\_\_\_

Postal/Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

**Print Ad Insertion Details**

**Ad Size**

- Full page with bleed
- Full page with border
- Half page horizontal
- Half page vertical
- Quarter page

**Cover Locations**

- Outside Back Cover (CCBN only)
- Inside Back Cover (CCBN only)

**Insertion Dates**

- CCBN Spring 2022 (pub date: April 26, 2022)
- BBKT Spring 2022 (pub date: May 25, 2022)
- CCBN Summer 2022 (pub date: June 16, 2022)
- CCBN Fall 2022 (pub date: Sept 7, 2022)
- BBKT Fall 2022 (pub date: Nov 17, 2022)
- CCBN Winter 2022 (pub date: Dec 9, 2022)

**NOTE**

**No cancellation after deadline.** (see rates page)  
Cancellations prior to deadline will result in prorated adjustment charges if discounts have been given toward multiple issue placements.  
Payments terms are 30 days

**Agreement Cost**

\$ \_\_\_\_\_ X \_\_\_\_\_ issues      \$ \_\_\_\_\_

Ad Rate per ad

Send artwork to Eric Siegrist ([eric@psdesign.ca](mailto:eric@psdesign.ca)) with a copy to Michael Wile ([m.wile.advertising@gmail.com](mailto:m.wile.advertising@gmail.com)) and Meghan Howe ([meghan@bookcentre.ca](mailto:meghan@bookcentre.ca)).

**AUTHORIZATION**

I authorize advertisement(s) in *Canadian Children's Book News* and/or *Best Books for Kids & Teens*, as specified above.

Signature (required) \_\_\_\_\_

Date \_\_\_\_\_ PO# \_\_\_\_\_ (if applicable)

Advertisements are payable upon publication. An invoice will be issued with your ad copy.