



To confirm your ad booking, please complete the Ad Booking Contact, Accounts Payable/Bill to information and the Ad Insertion Details below (authorization signature required) and email to m.wile.advertising@gmail.com.

Ad Booking Contact

Company _____

Contact _____

Address _____

City _____ Prov/State _____

Postal/Zip Code _____ Country _____

Phone _____ Fax _____

Email _____

Website _____

Accounts Payable/Bill to Same as Ad Booking Contact

Company _____

Contact _____

Address _____

City _____ Prov/State _____

Postal/Zip Code _____ Country _____

Phone _____ Fax _____

Email _____

Website _____

Online Ad Insertion Details

Name of ad: _____ (Please use a separate form for each web ad.)

Ad Type

- bookcentre.ca skyscraper
160 px (w) x 600 px (h)
- bestbooks.bookcentre.ca skyscraper
160 px (w) x 600 px (h)

- | | |
|--|---|
| bookcentre.ca frequency | bestbooks.bookcentre.ca frequency |
| <input type="checkbox"/> 1 month rate
\$175 per month | <input type="checkbox"/> 1 month
\$125 per month for non-print advertisers
\$75 per month for print advertisers |
| <input type="checkbox"/> 2 month rate
\$150 per month | <input type="checkbox"/> 2 month |
| <input type="checkbox"/> 3 month rate
\$125 per month | <input type="checkbox"/> 3 month |

- Jan 2022
- Feb 2022
- Mar 2022
- Apr 2022
- May 2022
- June 2022
- July 2022
- Aug 2022
- Sept 2022
- Oct 2022
- Nov 2022
- Dec 2022
- Jan 2023
- Feb 2023
- Mar 2023
- Apr 2023

Agreement Cost

\$ _____ X _____ month(s) \$ _____

Ad Rate per ad

Please send artwork to Michael Wile at m.wile.advertising@gmail.com.

URL link for ad: _____

AUTHORIZATION

I authorize advertisement(s) on **bookcentre.ca** and/or **bestbooks.bookcentre.ca**, as specified above.

Signature (required) _____

Date _____ PO# _____ (if applicable)

Advertisements are payable upon posting. An invoice will be issued.