

Norma Fleck Award for Canadian Children's Non-Fiction

SUBMISSION & CRITERIA INFORMATION

Criteria:

- Text must be of exceptional quality and present the subject matter in a way that both informs and excites interest. Visuals, also of an exceptional quality, should clarify, extend and complement the text.
- The winning entry will be based on an original subject or will explore a familiar subject in a new and interesting way.
- Research must be sound and the information contained in the book must be correct and current. Treatment of the material must be respectful of the subject and of the reader.
- All nominated books must have good production values, with a visual design that presents the material in a clear and engaging manner.
- The award is for the book. The award will go to the author unless 40% or more of the text area is composed of original illustrations, in which case the award will be divided equally between author and illustrator.

Eligibility Requirements:

- Books must be published between **January 1 and December 31, 2020**.
- Both the author and illustrator (if applicable) must be Canadian citizens or permanent residents of Canada.
- Books may be published in Canada or abroad.
- Books must be first foreign or first Canadian editions. New editions or re-issues of previously published titles are not eligible for submission.
- Books must be in English.
- Translations are eligible, provided the translator is a Canadian citizen or permanent resident of Canada.
- Books should be written for young people **up to age 18**. Adult books are not eligible.
- Non-fiction books in the following categories are eligible: Culture and the Arts, Science, Biography, History, Geography, Reference, Sports, Activities and Pastimes.
- Non-fiction books in graphic novel format are eligible.
- The award is only for books in the printed format, as distinct from digital (i.e., eBooks) and audio visual formats.
- Books in manuscript form are not eligible.
- All books must have an ISBN and be distributed in Canada.
- Self-published books are eligible for submission provided they have a valid ISBN.

Note to US publishers, foreign publishers and self-published authors using printers in the US: When you are sending your physical submissions, please make sure that all courier charges, including duty, are billed to the sender. The CCBC cannot incur these costs. Packages flagged as COD will be refused.

Publisher and creator expectations prior to submission:

- Publishers agree to pay the \$25 non-refundable submission fee per title per award.
- If a book is shortlisted, the publisher, author and illustrator may be asked to participate in a series of events highlighting and promoting the shortlisted author and illustrator, in addition to the award celebration.
- The CCBC is unable to assume the costs for travel and accommodation. It is our hope that publishers will assist the award winner(s) with providing the resources for attending the in-person awards ceremony (should we be able to hold an in-person event) or for creating an acceptance speech video of appropriate quality should the creator(s) be unable to attend an in-person event.
- Publishers agree to prepare and encourage their authors and illustrators to participate in all reasonable publicity associated with the award: interviews, readings, appearances, etc.
- Publishers agree to spend an appropriate sum on media advertising the winning book (i.e., whatever your advertising budget allows).

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