

Marilyn Baillie Picture Book Award

SUBMISSION & CRITERIA INFORMATION

Criteria:

- The award will be given to outstanding books of the picture book genre in which the author and illustrator achieve artistic and literary unity.
- The book must give equal consideration to the text or storyline (in the case of wordless picture books) and visual material.
- There should be a seamless integration of text/storyline, illustration and design.

Eligibility Requirements:

- Books must be published between **January 1 and December 31, 2020**.
- Both the author and illustrator must be Canadian citizens or permanent residents of Canada.
- Books may be published in Canada or abroad.
- Books must be first foreign or first Canadian editions. New editions or re-issues of previously published titles are not eligible for submission.
- Books must be in English.
- The book should be aimed at young readers aged **three to eight** years old.
- Translations are eligible, provided the translator is a Canadian citizen or permanent resident of Canada.
- Eligible genres are fiction, non-fiction and poetry.
- Stories must be original (i.e., not a retelling of a story already published such as a fairy tale or folk tale.)
- Picture books based on recorded songs are not eligible.
- Board books are not eligible.
- Books written as part of a series or published in serial form will be judged as separate entries and must be able to 'stand-alone'.
- The award is only for books in the printed format, as distinct from digital (i.e., eBooks) and audio visual formats.
- Books in manuscript form are not eligible.
- All books must have an ISBN and be distributed in Canada.
- Self-published books are eligible for submission provided they have a valid ISBN.

Note to US publishers, foreign publishers and self-published authors using printers in the US: When you are sending your submissions, please make sure that all courier charges, including duty, are billed to the sender. The CCBC cannot incur these costs. Packages flagged as COD will be refused.

Publisher and creator expectations prior to submission:

- Publishers agree to pay the \$25 non-refundable submission fee per title per award.
- If a book is shortlisted, the publisher, author and illustrator may be asked to participate in a series of events highlighting and promoting the shortlisted author and illustrator, in addition to the award celebration.
- The CCBC is unable to assume the costs for travel and accommodation. It is our hope that publishers will assist the award winner(s) with providing the resources for attending the in-person awards ceremony (should we be able to hold an in-person event) or for creating an acceptance speech video of appropriate quality should the creator(s) be unable to attend an in-person event.
- Publishers agree to prepare and encourage their authors and illustrators to participate in all reasonable publicity associated with the award: interviews, readings, appearances, etc.
- Publishers agree to spend an appropriate sum on media advertising the winning book (i.e., whatever your advertising budget allows).

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