



**The Canadian Children's Book Centre Partners with Communication-Jeunesse
to present the 2020 Prix TD and Prix Harry Black**

FOR IMMEDIATE RELEASE: Toronto (January 16, 2020) — The Canadian Children's Book Centre (CCBC) is excited to announce our new partnership with Communication-Jeunesse, our Quebecois counterpart. Since 1971, Communication-Jeunesse has been committed to the promotion of French-Canadian literature for children. With our core values aligned, a partnership between our two organizations is an obvious step forward for both organizations. In 2020, Communication-Jeunesse will be overseeing the French-language CCBC Book Awards: the Prix TD de littérature canadienne pour l'enfance et la jeunesse and the Prix Harry Black de l'album jeunesse. Working with the CCBC, Communication-Jeunesse will oversee submissions, juries, promotions and the awards celebration for both French-language awards.

"There is no better organization to oversee the Prix TD and the Prix Harry Black than Communication-Jeunesse," says Rose Vespa, Executive Director of the Canadian Children's Book Centre. "We have worked with Communication-Jeunesse in the past for our History Book Bank. Currently we are collaborating with Communication-Jeunesse on our YouTube channel Bibliovideo, as well as on the inaugural I Read Canadian Day, taking place on February 19, 2020. We are looking forward to working with them on the 2020 French-language CCBC Book Awards."

"We are delighted to start this new adventure with the CCBC, TD Bank Group and Prix Harry Black sponsor Mary Macchiusi," says Pénélope Jolicoeur, Directrice Générale of Communication-Jeunesse. "We will have the pleasure of managing this event while showcasing our thriving literary scene."

Submissions for all of the CCBC awards will be live on **January 20, 2020** on our website. Communication-Jeunesse's website will also highlight the details for the French-language awards.

For more information, please contact:



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