



TD Canadian Children's Book Week Kicks Off May 4

Toronto – April 29th, 2019 – The Canadian Children's Book Centre (CCBC) is excited to announce the 2019 TD Canadian Children's Book Week touring program. From May 4 to May 11, Canadian children's authors, illustrators and storytellers will embark on a cross-country tour to share stories and captivate the imaginations of children and teens. Throughout the week, 28 authors, illustrators and storytellers will visit hundreds of schools, public libraries, bookstores and community centres across Canada to read from their books and share with children the pleasures of reading writing, illustrating and storytelling.

When was the last time you read a Canadian children's book? Canadian books are celebrated worldwide as a part of our culture, and this May we want everyone to prioritize reading Canadian. We are calling on every Canadian who loves children's books to be a part of this nationwide celebration. During Book Week, post which Canadian children's book you're reading or post an old favourite. Use the hashtag **#TDBookWeek** and **#ChooseCanadianBooks** and tag **@KidsBookCentre**.

"This is our 43rd annual Book Week," says Rose Vespa, Executive Director. "The Canadian Children's Book Centre believes that Book Week is a valuable way to instill a passion for reading and to promote literacy among children."

"Reading is one of the most important building blocks that can help prepare kids for continued success in school, work and life," says Andrea Barrack, Global Head of Sustainability and Corporate Citizenship, TD Bank Group. "Through our corporate citizenship platform, The Ready Commitment, we're excited to celebrate TD Canadian Children's Book Week with the CCBC and help lay the foundation for a brighter tomorrow." This year's theme, *Readers are Dreamers*, celebrates the magical escape that books give to us. The poster art was created by Elly MacKay, author and illustrator of *Red Sky at Night* and *If You Hold a Seed*. The poster is available for sale [here](#).

For more information about the program, to see the full tour schedule, or to find out how to host readings in your community next year, please visit www.bookweek.ca.

Official Tour Roster & Locations

Alberta

Shelly Becker
Nadia Hohn

British Columbia

Interior

Brooke Kerrigan

Lower Mainland

Ashley Barron

Vancouver Island

Patrick Weekes

Northern Region

Bernice Hune

Manitoba

Michelle Mulder
Heather Smith

New Brunswick

Manon Gauthier

Newfoundland

Nancy Rose

Labrador

Jacqueline Guest

Northwest Territories

Sara Gillingham

Nunavut

Naseem Hrab

Ontario

Kristin Butcher
Jodi Carmichael
Marty Chan
Tony Cliff
Lee Edward Fodi
Leigh-Anne Kehler
Tanya Lloyd Kyi

Prince Edward Island

Kallie George

Quebec

Alison Acheson
Helaine Becker
Beverley Brenna
Rachel Dunstan Muller

Saskatchewan

Northern Region

Sara Leach

Southern Region

Wendy McLeod MacKnight

Yukon

Emma FitzGerald

About The Canadian Children's Book Centre

The Canadian Children's Book Centre is a national, not-for-profit organization founded in 1976. We are dedicated to encouraging, promoting and supporting the reading, writing and illustrating of Canadian books for young readers. Our programs, publications and resources help teachers, librarians, booksellers and parents select the very best for young readers. For more information, please visit our website.

About TD Global Corporate Citizenship

TD has a long-standing commitment to enriching the lives of its customers, colleagues and communities. In March 2018, TD launched The Ready Commitment, a new multi-year program to help individuals and communities prosper. As part of The Ready Commitment, TD targets CDN \$1 billion (US \$775 million) in total by 2030 towards community giving in four areas critical to opening doors for an inclusive tomorrow – Financial Security, a more Vibrant Planet, Connected Communities and Better Health. Through The Ready Commitment, TD's aspiration is to link business, products, services, and community giving to help people feel more confident – not just about their finances, but about their future and their ability to achieve their personal goals in a changing world. For further information, visit td.com/thereadycommitment

For more information, please contact:



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