



The Canadian Children's Book Centre Online Advertising

Ad Insertion Order Form

To confirm your ad booking, please complete the Ad Booking Contact, Accounts Payable/Bill to information and the Ad Insertion Details below (authorization signature required) and fax to 416-975-8970 or email to ads@reviewcanada.ca.

Ad Booking Contact

Company _____

Contact _____

Address _____

City _____ Prov/State _____

Postal/Zip Code _____ Country _____

Phone _____ Fax _____

Email _____

Website _____

Accounts Payable/Bill to Same as Ad Booking Contact

Company _____

Contact _____

Address _____

City _____ Prov/State _____

Postal/Zip Code _____ Country _____

Phone _____ Fax _____

Email _____

Website _____

Online Ad Insertion Details

Name of ad: _____ (Please use a separate form for each web ad.)

Ad Type

bookcentre.ca
skyscraper
160 px (w) x 600 px (h)

bestbooks.bookcentre.ca
skyscraper
160 px (w) x 600 px (h)

bookcentre.ca frequency

1 month rate
\$175 per month

2 month rate
\$150 per month

3 month rate
\$125 per month

bestbooks.bookcentre.ca frequency

\$125 per month for non-print
advertisers
\$75 per month for print advertisers

1 month

2 month

3 month

Jan 2018 Feb 2018 Mar 2018 Apr 2018

May 2018 June 2018 July 2018 Aug 2018

Sept 2018 Oct 2018 Nov 2018 Dec 2018

Jan 2019 Feb 2019 Mar 2019 Apr 2019

Agreement Cost

\$ _____ X _____ month(s) \$ _____
Ad Rate

Please send artwork to Michael Wile at ads@reviewcanada.ca.

URL link for ad: _____

AUTHORIZATION

I authorize advertisement(s) on **bookcentre.ca** and/or **bestbooks.bookcentre.ca**, as specified above.

Signature (required) _____

Date _____ PO# _____ (if applicable)

Advertisements are payable upon posting. An invoice will be issued.