



Canadian Children's Book News Best Books for Kids & Teens

Ad Insertion Order Form

To confirm your ad booking, please complete the Ad Booking Contact, Accounts Payable/Bill to information and the Ad Insertion Details below (authorization signature required) and fax to 416-975-8970 or email to ads@reviewcanada.ca.

Ad Booking Contact

Company _____

Contact _____

Address _____

City _____ Prov/State _____

Postal/Zip Code _____ Country _____

Phone _____ Fax _____

Email _____

Website _____

Accounts Payable/Bill to Same as Ad Booking Contact

Company _____

Contact _____

Address _____

City _____ Prov/State _____

Postal/Zip Code _____ Country _____

Phone _____ Fax _____

Email _____

Website _____

Print Ad Insertion Details

Ad Size

- Full page with bleed
- Full page with border
- Half page horizontal
- Half page vertical
- Quarter page

Cover Locations

- Outside Back Cover (CCBN only)
- Inside Back Cover

Insertion Dates

- CCBN Spring 2018
(pub date: April 12, 2018)
- BBKT Spring 2018
(pub date: May 1, 2018)
- CCBN Summer 2018
(pub date: June 8, 2018)
- CCBN Fall 2018
(pub date: September 7, 2018)
- BBKT Fall 2018
(pub date: November 1, 2018)
- CCBN Winter 2018
(pub date: December 7, 2018)

NOTE

No cancellation after deadline. (see rates page)
Cancellations prior to deadline will result in prorated adjustment charges if discounts have been given toward multiple issue placements.

Agreement Cost

\$ _____ X _____ issues \$ _____

Ad Rate

Send artwork to Eric Siegrist (eric@psdesign.ca) with a copy to Michael Wile (ads@reviewcanada.ca) and Meghan Howe (meghan@bookcentre.ca).

AUTHORIZATION

I authorize advertisement(s) in *Canadian Children's Book News* and/or *Best Books for Kids & Teens*, as specified above.

Signature (required) _____

Date _____ PO# _____ (if applicable)

Advertisements are payable upon publication. An invoice will be issued with your ad copy.