



Canadian Children's Book News Best Books for Kids & Teens

Ad Insertion Order Form

To confirm your ad booking, please complete the Ad Booking Contact, Accounts Payable/Bill to information and the Ad Insertion Details below (authorization signature required) and fax to 416-975-8970 or email to ads@reviewcanada.ca.

Ad Booking Contact	
Company _____	
Contact _____	
Address _____	
City _____	Prov/State _____
Postal/Zip Code _____	Country _____
Phone _____	Fax _____
Email _____	
Website _____	

Accounts Payable/Bill to	
Company _____	
Contact _____	
Address _____	
City _____	Prov/State _____
Postal/Zip Code _____	Country _____
Phone _____	Fax _____
Email _____	
Website _____	

Print Ad Insertion Details

Ad Size

- Full page with bleed
- Full page with border
- Half page horizontal
- Half page vertical
- Quarter page

Prime Locations

- Outside Back Cover (CCBN only)
(see price grid)
- Inside Back Cover
(see price grid)

Insertion Dates

- CCBN Spring 2017
(pub date: March 8, 2017)
- BBKT Spring 2017
(pub date: May 3, 2017)
- CCBN Summer 2017
(pub date: June 7, 2017)
- CCBN Fall 2017
(pub date: September 6, 2017)
- BBKT Fall 2017
(pub date: November 1, 2017)
- CCBN Winter 2017
(pub date: December 6, 2017)

NOTE

No cancellation after deadline. (see rates page)
Cancellations prior to deadline will result in prorated adjustment charges if discounts have been given toward multiple issue placements.

Agreement Cost		
\$ _____	X _____ issues	\$ _____
<small>Ad Rate</small>		

Send artwork to Eric Siegrist (eric@psdesign.ca) with a copy to Michael Wile (ads@reviewcanada.ca) and Meghan Howe (meghan@bookcentre.ca).

AUTHORIZATION

I authorize advertisement(s) in *Canadian Children's Book News* and/or *Best Books for Kids & Teens*, as specified above.

Signature (required) _____

Date _____ PO# _____ (if applicable)

Advertisements are payable upon publication. An invoice will be issued with your ad copy.