



Canadian Children's Book News Best Books for Kids & Teens

Ad Insertion Order Form

To confirm your ad booking, please complete the Ad Booking Contact, Accounts Payable/Bill to information and the Ad Insertion Details below (authorization signature required) and fax to 416-975-8970 or email to ads@reviewcanada.ca.

Ad Booking Contact

Company _____
 Contact _____
 Address _____
 City _____ Prov/State _____
 Postal/Zip Code _____ Country _____
 Phone _____ Fax _____
 Email _____
 Website _____

Accounts Payable/Bill to

Company _____
 Contact _____
 Address _____
 City _____ Prov/State _____
 Postal/Zip Code _____ Country _____
 Phone _____ Fax _____
 Email _____
 Website _____

Print Ad Insertion Details

Ad Size

- Full page with bleed
- Full page with border
- Half page horizontal
- Half page vertical
- Quarter page

Prime Locations

- Outside Back Cover (CCBN only) (see price grid)
- Inside Front Cover (CCBN only) (see price grid)
- Inside Back Cover (see price grid)

Insertion Dates

- CCBN Spring 2016 (pub date: April 12, 2016)
- BBKT Spring 2016 (pub date: May 9, 2016)

NOTE

No cancellation after deadline. (see rates page)
 Cancellations prior to deadline will result in prorated adjustment charges if discounts have been given toward multiple issue placements.

Agreement Cost

\$ _____ X _____ issues \$ _____
Ad Rate

5% GST \$ _____
(for AB, BC, MB, NT, NU, QC, SK, YT)

13% HST (for ON, NB, NL) \$ _____

14% HST (for PE) \$ _____

15% HST (for NS) \$ _____

TOTAL \$ _____

Send artwork to Eric Siegrist (eric@psdesign.ca) with a copy to Michael Wile (ads@reviewcanada.ca) and Meghan Howe (meghan@bookcentre.ca).

AUTHORIZATION

I authorize advertisement(s) in *Canadian Children's Book News* and/or *Best Books for Kids & Teens*, as specified above.

Signature (required) _____

Date _____ PO# _____ (if applicable)

Advertisements are payable upon publication. An invoice will be issued with your ad copy.